




**OUTDOOR
ADVENTURE CAMP**

MARCH 4, 2009



**CITY COUNCIL OUTCOME 3
GOAL #3**

EXPLORE TRAVEL OPTIONS AND EXPANSION
OF SUMMER YOUTH PROGRAMS TO THE
SALISBURY COMMUNITY PARK.



OPTION #2

OPERATES FOR 6 MONTHS
MAY – OCTOBER

PART-TIME EMPLOYEES EXCLUSIVELY






OPTION #3

MONDAY – SATURDAY (YEAR ROUND)



BUS OPERATING HOURS:
 MONDAY – FRIDAY (7:45 A.M. – 5:45 P.M.)
 SATURDAY (8:45 A.M. – 3:45 P.M.)

DRIVER'S HOURS:
 MONDAY – FRIDAY (7:30 A.M. – 6:00 P.M.)
 SATURDAY (8:30A.M. – 4:00P.M.)



OPTION #1

OUTDOOR ADVENTURE CAMP (8 WEEKS)

PROGRAM GOAL



TO INTRODUCE ACTIVITIES AND VARIETY OF PROGRAMS THAT WILL INTEREST THE COMMUNITY AND ESTABLISH A NEED FOR THIS TYPE OF PROGRAMMING AT THE SALISBURY COMMUNITY PARK



OBJECTIVES

WORK WITH COMMUNITY TO DEVELOP AND IMPLEMENT PROGRAMMING AT SALISBURY COMMUNITY PARK

- COMMUNITY PROCESS
 - FOCUS GROUPS
- COMMUNITY FORUMS
 - RESIDENT SURVEY





OBJECTIVES

CREATE AND DEVELOP A MOVEMENT OF CHILDREN TO THE OUTDOORS

ENCOURAGE USE OF THE EXISTING SALISBURY COMMUNITY PARK

PROMOTE COMMUNITY AND FAMILY EVENTS

ENHANCE PARTNERSHIPS WITH SCHOOLS TO DEVELOP OUTDOOR CLASSROOMS





OBJECTIVES

TO DEVELOP OUTDOOR CLASSROOMS

PROVIDE ENVIRONMENTAL EDUCATIONAL CAMPS

DEVELOP A MARKETING CAMPAIGN TO EDUCATE THE COMMUNITY ABOUT RECREATIONAL AND ENVIRONMENT ISSUES IN OUR AREA






ACTIVITIES OUTCOME

MORE POSITIVE YOUTH PROGRAMMING
INCREASED PARK USAGE

WORK WITH THE NATIONAL PROGRAM
"NO CHILD LEFT INSIDE"



INCREASE KNOWLEDGE
AND UNDERSTANDING ABOUT
ENVIRONMENTAL EDUCATION

ACTIVITIES OUTCOME



CREATE NEW PLACES FOR YOUTH TO ENJOY
ALTERNATIVE ACTIVITIES CONNECTIVITY
OF THE PARK SYSTEM

PROVIDES DIVERSIFIED RECREATION
EXPERIENCES

ACTIVITIES OUTCOME

IDENTIFY AND ESTABLISH PARTNERSHIPS
NATIONAL WILDLIFE FEDERATION
U.S. FISH AND WILDLIFE RESOURCES
PROJECT WILD (DUKE POWER) EXTENSION
PROJECT WET (DUKE POWER) EXTENSION
THE RAPTOR CENTER
THE LAND TRUST OF CENTRAL NORTH CAROLINA
CATAWBA COLLEGE CENTER FOR THE ENVIRONMENT
ROWAN COUNTY PARKS AND RECREATION





**CHALLENGES PROVIDING
TRANSPORTATION AND PROGRAMS**

TRANSIT IS NOT RESPONSIBLE FOR
BEHAVIOR OR SUPERVISION ONCE
PASSENGER DEPARTS BUS

PASSENGERS ARE NOT STRANDED AT THE
PARK AND RIDERS NOT RETURNING FOR
LAST BUS PICK UP

BUS MAINTENANCE/DEPRECIATION
ACCELERATED





**CHALLENGES PROVIDING
TRANSPORTATION AND PROGRAMS**

CONVENIENT ROUTE, MANPOWER,
SCHEDULING, HIRING AND TRAINING

IF THE PILOT PROJECT STARTS THIS
SUMMER, EXPENSES WILL OCCUR IN TWO
DIFFERENT BUDGET YEARS WHICH RUSHES
PLANNING AND IMPLEMENTATION

FUNDING FOR FULL/PART TIME STAFF TO
OPERATE PROGRAMS



**CHALLENGES PROVIDING
TRANSPORTATION AND PROGRAMS**

UNSUPERVISED PARK VISITORS WITH NO
EMERGENCY EVACUATION (306 ACRES)



NO FACILITY FOR CITIZENS INCASE
OF BAD WEATHER

LIMITED SHELTERS (3)

NO FOOD AVAILABLE

UNSUPERVISED RESTROOMS

LIMITED EMERGENCY COMMUNICATION





**TRANSPORTATION TO
SALISBURY COMMUNITY PARK
(CHALLENGES)**

COST
LIMITED SUPERVISION





**OUTDOOR ADVENTURE CAMP AT
SALISBURY COMMUNITY PARK**

8 WEEK PROGRAM
JUNE 15 – AUGUST 7
9:00 A.M. – 1:00 P.M.
\$20 PER PARTICIPANT
(FOR STRUCTURE AND ORGANIZATION)
10 - 14 PARTICIPANTS DAILY



**OUTDOOR ADVENTURE CAMP AT
SALISBURY COMMUNITY PARK**



SUPERVISED AND STRUCTURED ACTIVITIES
PROVIDED PER TWO STAFF MEMBERS
DIFFERENT THEMES PROVIDED EACH WEEK

**OUTDOOR ADVENTURE CAMP AT
SALISBURY COMMUNITY PARK**



TRANSPORTATION AVAILABLE FROM CENTERS
(MILLER, CITY PARK, CIVIC AND HALL GYM)

PARENTS HAVE THE OPTION OF PLACING
THEIR CHILD IN OUR SUMMER CAMP AFTER
THE COMPLETION OF THE OUTDOOR
ADVENTURE CAMP EACH DAY

**OUTDOOR ADVENTURE CAMP AT
SALISBURY COMMUNITY PARK
(SUMMARY COST)**

TRANSPORTATION	\$4000.00
T-SHIRTS	\$768.00
STAFF 1 (\$12 PER HOUR X 5 HOURS)	\$2400.00
STAFF 2 (\$8 PER HOUR X 5 HOURS)	\$1600.00
SUPPLIES (8 WEEKS X \$100)	\$800.00
	\$9568.00






**OUTDOOR ADVENTURE CAMP AT
SALISBURY COMMUNITY PARK
(SUMMARY COST)**

\$7648.00
REQUESTED BY GRANTS



\$1920.00
PARTICIPANT FEE
(12 X \$20 FOR 8 WEEKS)

\$3500.00
SALISBURY COMMUNITY FOUNDATION



**OUTDOOR ADVENTURE CAMP AT
SALISBURY COMMUNITY PARK
(SUMMARY COST)**

\$4148.00
REMAINING AMOUNT NEEDED
TO FUND OUTDOOR ADVENTURE CAMP

**TRANSPORTATION/PROGRAMMING
(SUMMARY COST)**

\$4148.00
REMAINING AMOUNT NEEDED
TO FUND OUTDOOR ADVENTURE CAMP






OPTION #2

**MAY - OCTOBER
(6 MONTHS W/PART TIME STAFF AND GRANTS)**



**PROGRAMMING
PART TIME/VEHICLE/SUPPLIES**

TRANSPORTATION	\$50,993.00
PROGRAMMING (WITH VEHICLE)	\$44,463.92
TOTAL (FIRST YEAR)	\$95,456.92



OPTION #2
 MAY - OCTOBER
 (6 MONTHS W/PART TIME STAFF)
 NO GRANTS
 PROGRAMMING
 PART TIME/VEHICLE/SUPPLIES

TRANSPORTATION	\$64,758.00
PROGRAMMING (WITH VEHICLE)	\$44,463.92
TOTAL (FIRST YEAR)	\$109,221.92



OPTION #2
 MAY - OCTOBER
 (6 MONTHS W/PART TIME STAFF WITH GRANTS)
 NO VEHICLE
 PROGRAMMING
 PART TIME/SUPPLIES

TRANSPORTATION	\$50,993.00
PROGRAMMING (WITH VEHICLE)	\$13,963.92
TOTAL (FIRST YEAR)	\$64,956.92



OPTION #2
 MAY - OCTOBER
 (6 MONTHS W/PART TIME STAFF)
 NO GRANTS AND NO VEHICLE
 PROGRAMMING
 PART TIME/SUPPLIES

TRANSPORTATION	\$64,758.00
PROGRAMMING (WITH VEHICLE)	\$13,963.92
TOTAL (FIRST YEAR)	\$78,721.92



OPTION #3
YEAR ROUND
WITH GRANTS
PROGRAMMING
FULL TIME/PART TIME/VEHICLE/SUPPLIES

TRANSPORTATION	\$109,755.00
PROGRAMMING	\$92,895.68
TOTAL (FIRST YEAR)	\$202,650.68



OPTION #3
YEAR ROUND
NO GRANTS
PROGRAMMING
FULL TIME/PART TIME/VEHICLE/SUPPLIES

TRANSPORTATION	\$138,412.00
PROGRAMMING	\$92,895.68
TOTAL (FIRST YEAR)	\$231,307.68






SALISBURY COMMUNITY FOUNDATION

ESTABLISHED AS A COMMUNITY FOUNDATION, FOUNDATION FOR THE CAROLINAS IS A NONPROFIT CORPORATION CREATED BY AND FOR THE PEOPLE OF THE CAROLINAS. WE ARE HERE TO HELP INDIVIDUALS, FAMILIES, NONPROFITS AND CORPORATIONS MAKE A POSITIVE IMPACT ON THEIR COMMUNITIES. AS A PUBLIC CHARITY, THE FOUNDATION OFFERS FAVORABLE TAX TREATMENT FOR GIFTS AND A VARIETY OF GIVING METHODS TO HELP PEOPLE ACHIEVE THEIR CHARITABLE GOALS





TODAY, THE FOUNDATION IS ONE OF THE LARGEST COMMUNITY FOUNDATIONS IN THE SOUTHEAST AND AMONG THE TOP 25 IN THE UNITED STATES.





**AS OF SEPTEMBER 30, 2008,
THE FOUNDATION FINANCIALS ARE:**

ASSETS: \$691 MILLION
GIFTS: \$52 MILLION
GRANT DISTRIBUTIONS: \$68 MILLION



IN A SURVEY BASED ON THE 2006 FINANCIAL DATA OF THE TOP 100 COMMUNITY FOUNDATIONS NATIONWIDE, FOUNDATION FOR THE CAROLINAS RANKED 4TH IN GIFTS RECEIVED, 10TH IN GRANTS AWARDED AND 22ND IN ASSETS.



COMMUNITY FOUNDATIONS
NORTH CAROLINA
CABARRUS, CHARLOTTE MECKLENBURG,
CLEVELAND, IREDELL, LEXINGTON,
LINCOLN, RICHMOND,
SALISBURY—ROWAN, STANLY, UNION

SOUTH CAROLINA
CHEROKEE, LANCASTER, YORK
