

Position Available Director, Campaign for Parks

Parks & Trails New York is the leader in efforts to increase funding and improve stewardship of New York's state and local parks. Our Campaign for Parks, begun in 2007, has had several victories, including successfully advocating for the largest infusion of capital funding in the history of state parks.

Key Responsibilities

- Organize, activate, and provide leadership to create a vocal and effective parks coalition, including parks and environmental leaders, parks "friends" groups, other environmental organizations, and tourism and business stakeholders \
- Promote an aggressive agenda on parks issues
- Advocate among opinion leaders and decision makers for improved stewardship and increased and new sources of government and private funding for parks
- Educate and mobilize the public about issues involving parks and their contribution to our environment, health, economy, and quality of life
- Qualifications At least three years of proven, successful experience in organizing and mobilizing a diverse constituency and developing outreach and public education strategies and materials, including working with the media
- Excellent interpersonal skills, including the ability to build consensus and public-private partnerships
- Significant experience in government relations involving New York State's legislative and budget processes
- Excellent verbal and written communication skills, including public presentations and e-communications.
- A self-starter able to work with minimum supervision and thrive in a collaborative and fast-paced office environment
- Ability to undertake some degree of in-state travel with overnight and evening commitments
- A passion for New York's environment and for parks

Compensation Competitive salary; excellent benefit package

Parks & Trails New York Founded in 1985, Parks & Trails New York is dedicated to improving the quality of life of all New Yorkers through the expansion, protection, and promotion of a network of parks, trails, and open spaces throughout the state. For more information:

www.ptny.org (<http://www.ptny.org/>).

Application Process

Submit a resume and cover letter addressing why you are excited about this position and why we should be excited about you. Please include your salary requirements. Send to: Campaign for Parks Director Search, Parks & Trails New York, 29 Elk Street, Albany, NY 12207, careers@ptny.org (<mailto:careers@ptny.org>).

The position will remain open until filled.

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