

POME\$ Chart

Problem <i>(identified from needs analysis and funder's viewpoint)</i>	Objectives <i>(snapshot of what will be at the end of the project – based on goals and purpose of program)</i>	Methods: <i>(what will be done to impact the problem – approaches, strategies)</i>	Evaluation <i>(how the project effectiveness/objectives will be measured)</i>	\$ Budget <i>(costs)</i>

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Sample from "Grant Write" Software

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<p>Problem: gang violence in the district is increasing</p> <p>Data that supports problem: Police Department Gang Unit reports</p> <ul style="list-style-type: none"> the number of gangs has increased over the past five years, rising from no gang activity in 1988 to six gangs in 1993. estimates 400 people involved in gang violence last year, with 600 others associated with gangs. <p>Linking the problem to the funder's interests: Problem addresses U.S. Health and Human Services Department's priority to reduce teenage gang activities in and around public schools through counseling and recreational activities</p>	<ul style="list-style-type: none"> By the end of the project, according to official police records, the number of incidents involving Asian gang violence will have decreased by 10 percent as compared to data for the base year, 1993. By the end of the project, the number of surveyed students at the target school who respond that they feel threatened by Asian gang violence will decrease 50 percent from the results of the comparable survey conducted in May of the year prior to project implementation. 	<ul style="list-style-type: none"> mentoring program – professionals in the community will provide them with personal support, shadowing opportunities, social activities, counseling and career awareness. street counselors assigned to each gang counselors - as advocates for gang members with social service agencies and schools counselors – to work with gang members and their families to improve interpersonal relations and problem-solving skills. after-school center with IBM-compatible computers for student use.. 	<ul style="list-style-type: none"> summative (statistical) evaluation conducted for project objectives relating to reducing gang activity and the perceived threat to other students. Data collected and analyzed annually. official police records to see extent to which incidents involving gangs have decreased and whether that reduction is at least 10 percent as compared to the base year. evaluation of student perception of gang violence by conducting a survey that duplicates the survey administered prior to project implementation. on-site evaluations at each of the project centers three times a year for each of the four project years to provide ongoing feedback for program improvement. 	<p>Personnel & Fringe Benefits:</p> <ul style="list-style-type: none"> Director Secretary Street Counselors <p>Travel</p> <ul style="list-style-type: none"> Local Professional Conferences <p>Equipment</p> <ul style="list-style-type: none"> Computers for office staff Computers for after-school center <p>Materials</p> <ul style="list-style-type: none"> Software Office supplies Printing <p>Other</p> <ul style="list-style-type: none"> Consultant for staff training Contract with Project Evaluator Rent for After-school Center Furniture for After-school center Furniture for offices Telephone

FUNDING SOURCES COMPARISON CHART

	1 Information of Availability	2 Application Procedures	3 Support Given	4 Support Not Given	5 Motivations for Giving	6 Sources of Money	7 Decision Making
Government Grants (Federal, State, Local)	<i>Lots of it! Time between publication of RFP and submission deadline often very short.</i>	<i>Long and complex. Personal contact advised.</i>	<i>Contracts, formula (entitlements), project, demonstration, research, planning</i>	<i>Endowment, capital, funds for building</i>	<i>Public needs (emphasis in federal money is shifting to state level), legislative mandates</i>	<i>Taxes (subject to legislative priorities)</i>	<i>6 months to 2 years</i>
Foundation Grants	<i>Some available, but not enough!</i>	<i>Proposal follows personal contact. Personal contact is VERY important.</i>	<i>Project, demonstrations, community activities, maybe capital funds or endowments</i>	<i>Rare to receive ongoing operating expenses.</i>	<i>Philanthropic, publicity, desire to support innovation, tax sheltering</i>	<i>Income and Assets (subject to shifts in economy)</i>	<i>3-6 months</i>
Corporation Grants (also local businesses)	<i>Difficult to find. Sometimes only accessible through employee recommendation. Emphasis on communities where they are..</i>	<i>Few formal procedures. Personal contact VERY important.</i>	<i>Community activities, innovative and creative projects, annual support, Research, some capital funds or endowments, volunteers</i>	<i>Rare to receive ongoing operating expenses.</i>	<i>Employee benefit, public image, executive pet projects</i>	<i>Profits: percentage given away is subject to economic fluctuations</i>	<i>1 week to 6 months</i>